



明诚弘毅



经世济民



武汉大学经济与管理学院
Economics and Management School of Wuhan University

ECONOMICS AND
MANAGEMENT SCHOOL
OF
WUHAN UNIVERSITY



大经大管，为道为器 领秀中国，闻达世界

To become a leading business school
in China with world-class standing.

DEAN'S MESSAGE

The Economics and Management School (EMS) of Wuhan University, founded in 1893, is the largest of its kind in China, consisting of nearly 288 full-time faculty members and more than 8000 students. Over the years, we have built a reputation as one of the most influential and competitive business schools in China. Our mission is to become one of the best business schools in the world, with cutting edge research and excellence in teaching. We are also striving to be one of the most influential schools in business strategy and policy research in the fields of economics and business.

To achieve our goal, first, we are actively seeking talents to join us from all over the world. We welcome top talents in both research and teaching to enhance our school as we firmly believe that a great school consists of great scholars. We also believe that in the rapidly changing world, creativity and innovation are always in great demand. Second, we take teaching very seriously. To educate and nurture our students is always our top priority. Our students are our "best products". Third, we emphasize serving our community by providing business consulting, policy studies, and other services. We strive to become one of the well-respected and socially responsible schools in China.

Our vision is "to become a leading business school in China with world-class standing". We firmly believe that with great effort from our faculty members, students, alumni, and other community leaders, we will realize our dream of becoming one of the best business schools in the world.

Welcome to our school and enjoy your stay in our beautiful campus.



宋敏 院长

院长寄语

武汉大学经济与管理学院学科齐整、名家荟萃，是武汉大学办学规模最大、综合实力领先的学院，也是国内经济学、管理学研究的源头和重镇。在武汉大学“双一流”建设的新起点上，我们有责任、有能力跟随其前进的脚步，打造“国内领先、世界一流”的经管学院。

新时代的中国将以更加坚定、更加自信的姿态走向世界。在新时代的感召下，学院将进一步推进国际化，为创建国际化平台创造条件，筑巢引凤，吸引全球优秀人才加盟，捧土培根，为人才成长营造优越环境。

我们坚信，一流的学院当以一流的师资、一流的学生为基础，一支具有国际视野的一流教师队伍定能大力提高学院的研究水平，产生大量具有国际标准、结合中国特色的研究成果，并培育出一批兼具国际视野的高素质经济与管理人才。

我希望，学子们只争朝夕、敏思好学，好读、好思、好问，关注前沿的经济与管理问题，成长为国家与社会有用之才。我也衷心希望广大校友及社会各界继续关心支持学院的发展，将学院打造成学子梦寐以求、学者心向往之的学术圣地。

宋敏



武汉大学经济与管理学院

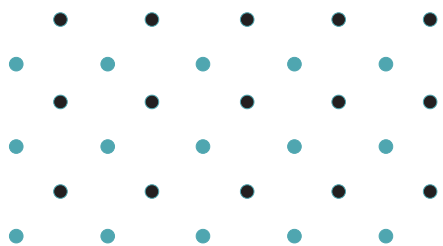
Economics and Management School
of Wuhan University

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学院概况

INTRODUCTION

武汉大学经济与管理学院历经整合期、磨合期、发展期，目前学科齐整、人才荟萃，既是武汉大学办学规模最大、综合实力领先的学院，也是在国内经济学、管理学教育领域社会影响广泛、具备很强竞争力的学院。

学院现设有经济学系、世界经济系、金融系、保险与精算系、数理经济与数理金融系、财政与税收系、管理科学与工程系、工商管理系、市场营销与旅游管理系、会计系十个系，经济研究所、技术经济及管理研究所两个实体研究所及经济发展研究中心等若干学术研究中心。

In 2000, the merge of the former Wuhan University, Wuhan University of Hydraulic and Electric Engineering, Wuhan Technical University of Surveying and Mapping, and Hubei Medical University was announced, which ushered in a new era in its 100-odd years of development. After that, the Economics and Management School started its new chapter, and is now crowned as the largest school in Wuhan University with comprehensive disciplines and a galaxy of talents. Furthermore, EMS embraces a wide range of social influences and strong competitiveness in the fields of economics and management education in China.

EMS now has ten departments—Economics, World Economics, Finance, Insurance and Actuarial Science, Mathematical Economics and Mathematical Finance, Public Finance and Taxation, Business Administration, Marketing & Tourism Management, Management Science & Engineering and Accounting. In addition, we have two economic research institutes: the Economic Research Institute and the Institute of Technological Economics & Management Research and also a number of academic research centers.



院长宋敏：教授 博士生导师

全面负责学院行政工作，主管人事人才、外事、校友工作。

EMS Dean: Song Min

Professor/Doctoral Supervisor

Administrative work of the School, personnel, international affairs, alumni affairs.



党委书记杜晓成：研究员

全面负责学院党委工作，主管干部和离退休教职工工作。

EMS Party Secretary: Du Xiaocheng

Researcher

Party Committee work, cadres, retired staff.



党委副书记邬明建

(协助)分管统战、保密、工会、组织、宣传、信息、党校、青年教师协会和教师思想政治工作,协助院长分管人事工作。

Deputy Secretary of Party Committee: Wu Mingjian

United front, confidentiality, labor union, organization, publicity, information, Party school, Young Teachers' Association, Teachers' ideological and political work, personnel affairs.



党委副书记李好

(协助)分管研究生思政工作、本科生思政工作、共青团工作。

Deputy Secretary of Party Committee: Li Hao

Graduate, Undergraduate, and Communist Youth League.



纪委书记王滨

主持纪检工作。

Secretary of the Discipline Inspection Commission: Wang Bin

In charge of discipline inspection.



副院长汪涛: 教授 博士生导师

(协助)分管专业学位研究生教育、期刊社。

Deputy Dean: Wang Tao

Professor/Doctoral Supervisor

Professional Postgraduate Program, Periodical Press.



副院长方德斌: 教授 博士生导师

(协助)分管科学学位研究生教育、学科建设、博士后工作。

Deputy Dean: Fang Debin

Professor/Doctoral Supervisor

Academic Postgraduate Program, discipline construction, postdoctoral affairs.



副院长李青原: 教授 博士生导师

(协助)分管科学研究工作,协助院长分管人才工作。

Deputy Dean: Li Qingyuan

Professor/Doctoral Supervisor

Academic research affairs, recruitment.



副院长余振: 教授 博士生导师

(协助)分管本科教学管理工作、实验与信息中心工作,协助院长分管外事、校友、留学生教育工作。

Deputy Dean: Yu Zhen

Professor/Doctoral Supervisor

Undergraduate Program, experiment and information center, international affairs, alumni affairs, international student education.



副院长沈作霖

(协助)分管安全保卫、后勤保障、财务和日常行政管理工作,协助书记分管离退休教职工工作。

Deputy Dean: Shen Zuolin

Security, logistics support, finance, daily administration affairs, retired faculty affairs.



师资队伍
FACULTIES

学院现有专任教师 288 人，教授 97 人，副教授 102 人，特聘研究员 7 人，特聘副研究员 18 人。海内外知名高校引入青年助理教授 27 人，讲师 37 人。其中有国家千人计划入选者 1 人，长江学者 4 人，国家杰出青年基金获得者 1 人，国家青年拔尖人才 1 人，百千万人才工程入选者 3 人，跨世纪优秀人才 3 人，新世纪优秀人才 20 人。53% 的教师年龄在 45 岁以下。学院师资队伍建设的正朝着年龄合理、结构优化、整体水平不断提高的目标迈进。

Currently, EMS have 288 full-time faculty members including 97 professors, 102 associate professors, 7 distinguished research fellows, 18 associate research fellows, 27 assistant professors, 37 lectures from well-known universities all of the world. Our current list of distinguished faculty members includes 1 winner of the national "Thousand-Talent program", 4 Chang-Jiang Scholars of Ministry of Education, 1 winner of National Science Foundation for Distinguished Young Scholars, 1 winner of National Youth Talent Support Program, 3 winners of National "Key Talent Program", 3 winners of Cross-Century Talents and 20 winners of New Century Excellent Talents.

288 名专业教师

97 名教授

102 名副教授

7 名特聘研究员

18 名特聘副研究员

27 名青年助理教授

37 名讲师

1 国家千人计划入选者

4 名长江学者

1 国家杰出青年基金获得者

1 国家青年拔尖人才

3 百千万人才工程入选者

3 名跨世纪优秀人才

20 名跨世纪优秀人才

学者代表

教授 / 博导
 市场营销与旅游管理系
 教育部长江学者青年学者
 新世纪优秀人才
 珞珈特聘教授
 研究领域：
 营销战略、品牌战略、国际营销
 Professor/Doctoral Supervisor
 Department of Marketing and Tourism Management
 Chang Jiang Scholars Program Young Scholar
 New Century Excellent Talent
 Research Areas: Marketing Strategy; Brand Strategy; International Marketing

汪涛
Wang Tao



教授 / 博导
 会计系
 教育部长江学者青年学者
 国家高层次人才特殊支持计划青年拔尖人才
 国家社会科学基金重大项目首席专家
 研究领域：
 资本市场会计、审计、税收
 Professor/Doctoral Supervisor
 Department of Accounting
 Chang Jiang Scholars Program Young Scholar
 National High-level personnel of special support program Outstanding Young Scholar
 Chief expert of major projects of the National Social Science Fund
 Research Areas: Capital Market Accounting; Auditing; Taxation

李青原
Li Qingyuan



李永友
Li Yongyou

教授 / 博导
 财政与税收系
 教育部长江学者
 研究领域：
 政府间财政关系、财政社会学
 Professor/Doctoral Supervisor
 Department of Public Finance and Taxation
 Chang Jiang Scholar
 Research Areas: Inter-governmental fiscal Relations; Fiscal Sociology



方德斌
Fang Debin

教授 / 博导
 管理科学与工程系
 国家杰出青年基金获得者
 研究领域：
 决策论、博弈论、机制设计
 能源经济与政策
 Professor/Doctoral Supervisor
 Department of Management Science and Engineering
 National Science Foundation for Distinguished Young Scholars
 Research Areas: Decision Theory; Game Theory; Mechanism Design; Energy Economics and Policy





学科建设

ACADEMIC DEVELOPMENT

学院涵盖经济与管理两大门类，拥有理论经济学、应用经济学、管理科学与工程、工商管理四个一级学科博士学位授予权及博士后科研流动站。理论经济学是国家“211工程”“985工程”重点建设学科和国家“双一流”建设学科。理论经济学一级学科、金融学二级学科是国家重点学科，全部学科为湖北省优势或重点学科。学院有经济发展研究中心等省、部级以上重点研究基地8个，校级科研机构38个。

The disciplines of Economics and Management School cover four level-1 subjects: Theoretical Economics, Applied Economics, Management Science & Engineering and Business Administration. EMS is the only few schools in China that have been authorized to offer degree programs in all four level-1 subjects.

The Theoretical Economics and Finance were granted as a premier National Key Subject and theoretical economics was selected as the national "Double First Class" construction discipline in 2017.

EMS has 8 key research base at provincial/ministerial level, 38 research institutions at university level.



科学研究

ACADEMIC RESEARCH

近五年间,学院教师承担国家社科项目 35 项、国家自科项目 116 项、教育部项目 67 项,其中国家社科重大招标项目 13 项,教育部人文社科重大攻关项目 3 项,教育部人文社科重点研究基地重大项目 9 项,国家自科重点项目 3 项;五年来,累计发表 SSCI/SCI 检索论文 343 篇,其中 A 类(按学院期刊分级目录统计)论文 36 篇;学院共获得各级各类奖项 397 项,其中获得文科类最高奖项“教育部中国高校人文社科科研成果奖”14 项,省部级优秀科研成果奖励共 86 项,获奖数量与奖励等级均居全国经济管理学科前列。

武汉大学经济发展研究中心(The Center for Economic Development Research,简称 CEDR)由我国著名经济学家谭崇台先生领衔创立于 1990 年,是依托武汉大学经济学领域四个国家级重点学科(西方经济学、世界经济、人口资源与环境经济学和金融学),集聚校内外发展经济学领域优秀学者而构建的,集理论研究、政策分析和教学于一体的学术机构和智库。中心直属武汉大学。2000 年被批准为教育部人文社会科学重点研究基地。



谭崇台
Tan Chongtai

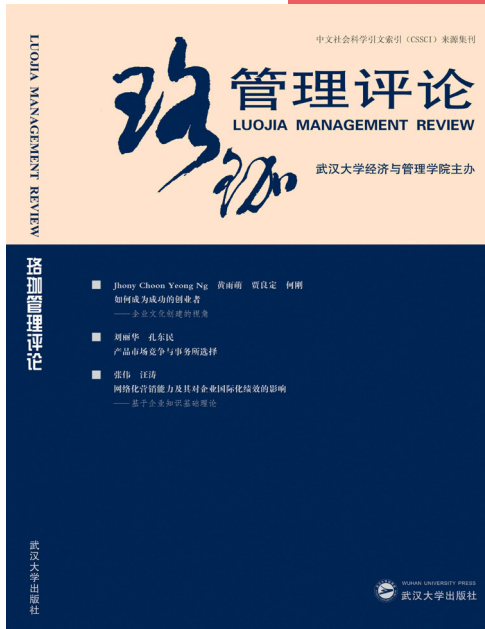
著名经济学家,武汉大学人文社会科学资深教授,中国发展经济学的开创者与拓荒者,1943 年毕业于武汉大学。

Famous economist,Senior Professor in Humanities and Social Science,The pioneer of China's development economics, graduated from Wuhan University in 1943.



In the past five years,numerous grants have been awarded to our faculties,including 35 National Social Science Fund,116 National Natural Science Fund and 67 Ministry of Education Fund,including 13 Major programs of National Social Sciences, 3 Major research projects in Humanities and social sciences of the Ministry of Education,9 Major projects of the humanities and Social Sciences key research base of the Ministry of Education and 3 Major Program of National Natural Science Fund.343 SSCI/SCI indexed papers have been published,of which 36 papers are in Category A (according to the classification catalogue of academic journals of EMS).EMS has won 397 awards at all levels,including 14"Award for Research Achievements in Humanities and Social Sciences in Chinese universities by the Ministry of Education"Award for Research Achievements in Humanities and Social Sciences in Chinese universities by the Ministry of Education(the highest award in liberal arts and social sciencethe highest award in liberal arts and social science),86 awards for outstanding scientific research achievements at the provincial and ministerial levels,ranking first in the national economic and management disciplines both for the number and level of the awards.

The Center for Economic Development Research (CEDR) of Wuhan University was founded in 1990 under the leadership of China's distinguished economist Tan Chongtai.It is an academic institution and think tank integrating theoretical research, policy analysis and teaching based on the four national key disciplines in economics of Wuhan University (Western Economics,World Economy,Population Resources and Environmental Economics and Finance) and bringing together outstanding scholars in the field of development economics both inside and outside the university.In 2000,it was approved as the key research base of Humanities and Social Sciences of the Ministry of Education.



Economic Review is a Chinese core journal at the national level, a core journal of humanities and social sciences at the national level, a CSSCI source journal, an excellent economic journal, a journal funded by the National Social Science Fund of China, and an excellent quality journal of humanities and social sciences in Hubei Province. Economic Review ranks No. 3 and is located in Q1 District in comprehensive economic science journals according to the latest edition of "Annual Report of Impact Factors of Chinese Academic Journals"; It ranks

No.5 in the core journals of economic theory according to the latest edition of "Overview of Core Journals of China's Humanities and Social Sciences". It ranks No.7 in the core journals of comprehensive economic science according to the latest edition of "Overview of Chinese Core Journal" and No. 18 (the first 24%) in CSSCI Source Journal of Economics. In the "Annual Report of International Citation of Chinese Academic Journals" published for seven consecutive years, Economic Review was selected as an internationally influential academic journal for four times, among which, it was awarded as "China's most internationally influential academic journal" for three consecutive years and "China's outstanding academic journal of international influence" for once. Economic Review as one of the first batch of 68 academic journals in humanities and social sciences in China, was selected as one of the "Bilingual Digital Publishing Project of Excellent Chinese Academic Journals".

Luojia Management Review is selected as a CSSCI source journal and collected by libraries of more than 100 universities in China. It is included and published by CNKI, Wanfang, Weipu and Chaoxing, as well as reprinted by Photocopying Data Center of Renmin University of China.

《经济评论》为全国中文核心期刊、全国人文社会科学核心期刊、CSSCI 来源期刊、全国优秀经济期刊、国家自然科学基金资助期刊、湖北省人文社会科学优秀精品期刊。在最新版《中国学术期刊影响因子年报》综合性经济科学学术期刊中,《经济评论》排名第3,位于Q1区;在最新版《中国人文社会科学核心期刊要览》经济学理论专业核心期刊中,排名第5;在最新版《中文核心期刊要目总览》综合性经济科学类核心期刊中,排名第7;在CSSCI 经济学来源期刊中,排名第18(前24%)。在连续7年发布的《中国学术期刊国际引证年报》中,《经济评论》4次入选国际影响力品牌学术期刊,其中,连续三年获评“中国最具国际影响力学术期刊”,1次获评“中国国际影响力优秀学术期刊”。《经济评论》作为全国人文社会科学首批68家学术期刊之一,入选“中文精品学术期刊双语数字出版工程”。

《珞珈管理评论》入选CSSCI来源集刊,为全国一百多所高等院校图书馆或相应院系资料室收藏,为中国知网、万方、维普以及超星收录、发布,被列入中国人民大学复印资料中心首批甄选集刊收录、转载。

国家社会科学基金重大项目立项
Major Program of the National Social Science Fund

序号	项目负责人	项目名称	批准号	项目类别	资助总额(万元)
1	方德斌	能源革命背景下我国电力市场体制机制改革研究	19ZDA083	2019年度国家自然科学基金重大项目	80
2	王胜	美国利率政策调整对美经济影响研究	19VMG022	2019年度国家社科基金重大研究专项项目	40
3	刘威	美国对华金融战可能性及应对研究	19VMG003	2019年度国家社科基金重大研究专项项目	40
4	李青原	政府职能转变的制度红利研究	18ZDA113	2018年度国家自然科学基金重大项目	80
5	夏清华	中国科技体制的结构性矛盾及其改革策略与路径研究	18VSJ058	研究阐释党的十九大精神国家社科基金专项课题	60
6	吴先明	“一带一路”建设面临的 政治风险、经济风险、安全风险、经营风险及应对研究	18VDL016	2018年度国家社科基金“一带一路”重大研究专项项目	60
7	简新华	中国经济走势的马克思主义政治经济学研究	17ZDA036	2017年度国家自然科学基金重大项目	60
8	陈继勇	“一带一路”相关国家贸易竞争与互补关系研究	16ZDA039	2016年度国家自然科学基金重大项目	80
9	叶初升	供给侧结构性改革与发展新动力研究	16ZDA006	2016年度国家自然科学基金重大项目	80
10	彭红枫	人民币加入SDR、一篮子货币定值与中国宏观经济的均衡研究	16ZDA032	2016年度国家自然科学基金重大项目	80

教育部哲学社会科学研究重大课题攻关项目立项

Key Program of Major Subject on Philosophy and Social Science Research of the Ministry of Education

序号	项目负责人	项目名称	批准号	项目类别	资助总额 (万元)
1	余 振	中美经贸合作重大问题研究	18JZD034	2018 年度教育部哲学社会科学研究重大课题攻关项目	80
2	马 理	经济新常态下中国金融开放与金融安全研究	17JZD015	2017 年度教育部哲学社会科学研究重大课题攻关项目	80

国家自然科学基金重点项目立项

Major Program of the National Natural Science Foundation

序号	项目负责人	项目名称	批准号	项目类别	资助总额 (万元)
1	曾伏娥	移动互联网时代的新产品开发策略与商业模式创新	71832010	2018 年度国家自然科学基金重点项目	240
2	方德斌	电力市场管理与政策建模	71725007	2017 年度国家自然科学基金项目国家杰出青年科学基金	245
3	黄敏学	大数据驱动的消费市场的全景响应式营销管理与决策研究	91746206	2017 年度国家自然科学基金重大研究计划(重点支持)项目	240
4	黄 宪	法、金融与经济增长之再考察——中国的变革挑战与英国等国的经验	71661137003	2016 年度国家自然科学基金国际(地区)合作与交流项目	169



一、本科项目 (Undergraduate Program)

经济与管理学院从 2018 级开始,对本科人才培养的课程进行了整合优化,数理经济与数理金融专业因办学特色突出,选入武汉大学“基础学科拔尖学生培养试验计划”以及“卓越工程师培育计划”。经济学类和工商管理类(含管理科学与工程)进行大类招生和大类培养。其中经济学大类下设 6 个专业招生:经济学专业(经济学基地班)、国际经济与贸易、金融学、金融工程、保险学、财政学;工商管理大类(含管理科学与工程)下设 10 个专业,目前招生专业 7 个:工商管理、人力资源管理、市场营销、会计学、财务管理、工程管理、物流管理。各专业培养目标明确,课程特色鲜明,学生可以根据个人意向和兴趣选择专业和课程模块。

武汉大学经济学类、工商管理类国际班是专门为武汉大学在校留学生开设的本科项目,着重培养把握现代经济、管理理论前沿、专业基础扎实、适应能力和实际工作能力强、具有国际化视野、战略性思维和决策能力、富有进取心和创新精神的高素质、复合型经济和管理高级专门人才。该项目自 2014 年创办以来,已招募 300 余名来自全世界 50 余个国家和地区的学生就读。

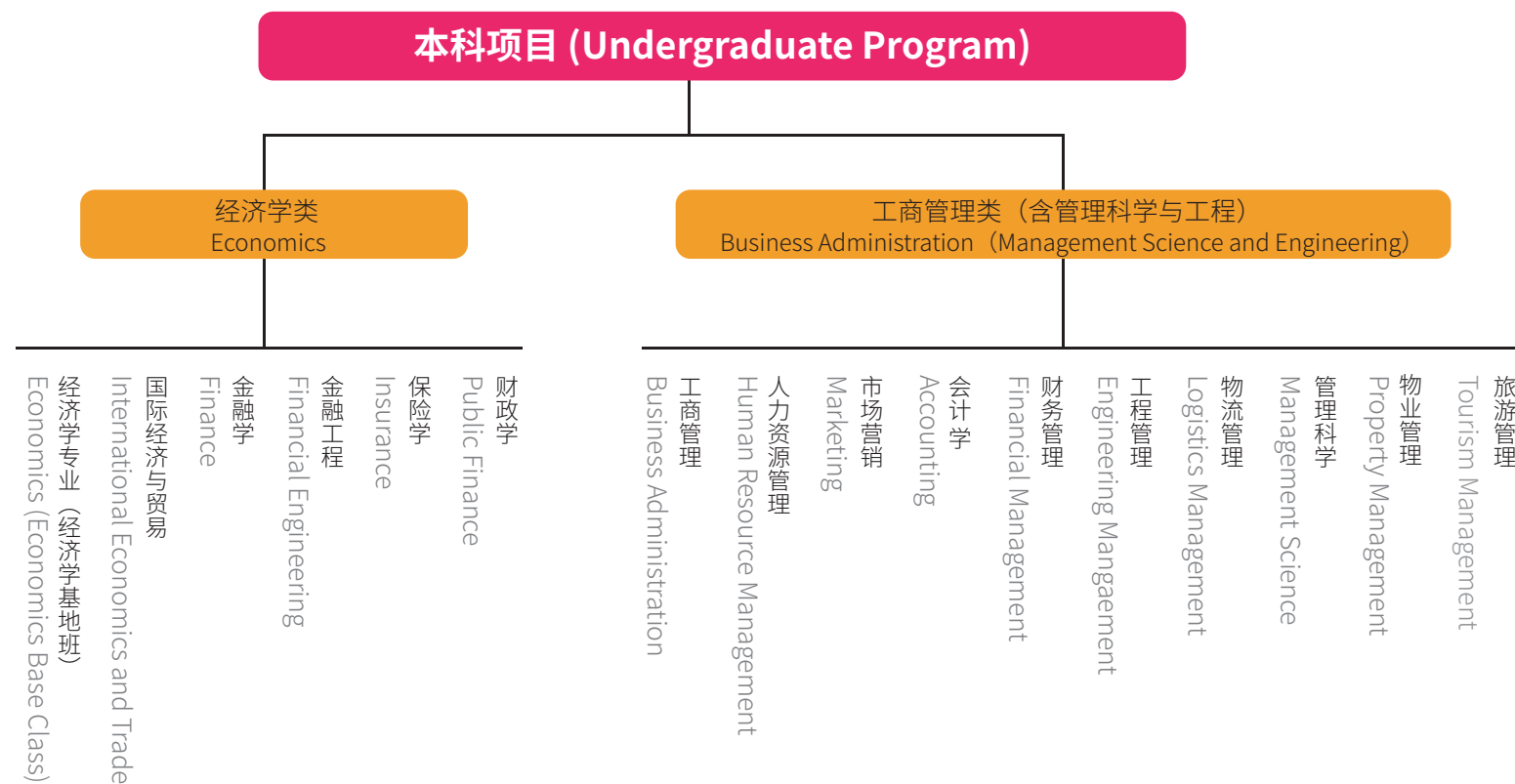


2018 年,学院获评武汉大学第六届大学生“三创”成果优秀组织奖和创新成果三等奖。

Starting from 2018,EMS has integrated and optimized the curriculum of undergraduate programs. The major of Mathematical Economics and Mathematical Finance has been selected into Wuhan University's "Experimental program for Training Top Students in Basic Subjects" and "Training program for Excellent Engineers" due to its outstanding school-running characteristics. The school now provides 6 majors under the Economics Program (including Economics, International Economics and Trade, Finance, Financial Engineering, Insurance, Public Finance) and 10 majors in the Business Administration Program and Management Science and Engineering Program (including Business Administration, Human Resource Management, Marketing, Accounting, Financial Management, Engineering Management and Logistics Management).



The Bachelor Program of the international class of Economics and Management (English medium program) is designed for international students at Wuhan University. It focuses on cultivating qualified and innovative talents with solid professional foundation, strong adaptability, strategic thinking, and decision-making ability. This program aims to help students become more competitive in the environment of economic globalization. Since 2014, this program has attracted more than 300 students from more than 50 countries and regions around the world.

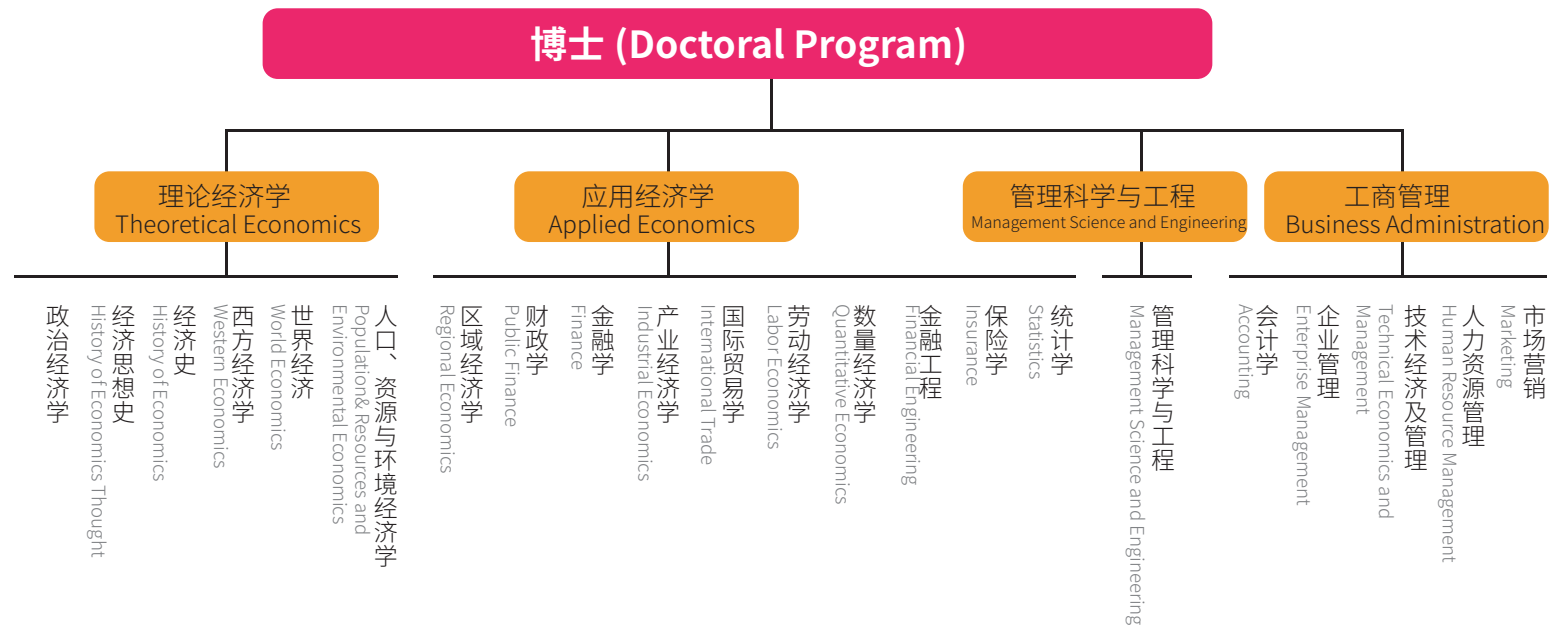


二、研究生项目 (Postgraduate Program)

(一) 博士 (Doctoral Program)

武汉大学经济与管理学院博士项目共设理论经济学、应用经济学、管理科学与工程、工商管理四个一级学科，现有 22 个博士学位点。博士项目旨在培养掌握本学科广泛坚实的基础理论、系统深入的专门知识，把握学科发展前沿，具有独立从事科学研究工作的能力，并在科学或专门技术方面实现创造性成果的高级专门人才。

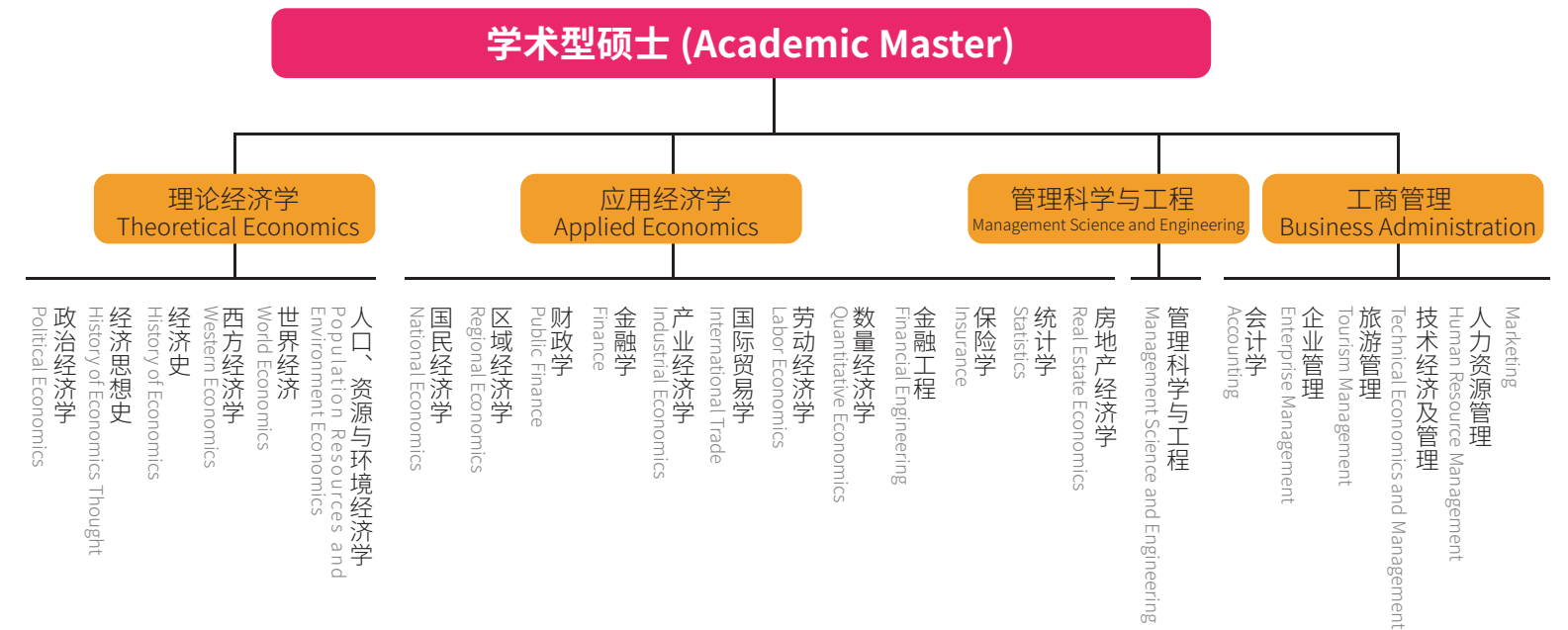
EMS provides 4 first-class disciplines (Theoretical Economics, Applied Economics, Management science and Engineering & Business Administration) which can be subdivided into 22 doctoral programs. The doctoral programs aim to train senior professionals who master the broad and solid basic theory and systematic and in-depth expertise of the discipline, grasp the frontier of discipline development, possess the ability to independently engage in scientific research and to make creative achievements in science or expertise.



(二) 学术型硕士 (Academic Master)

武汉大学经济与管理学院学术型硕士项目包括理论经济学、应用经济学、管理科学与工程、工商管理四个一级学科，现有 25 个学术型硕士学位点。学术型硕士研究生项目旨在培养具有创新精神和创新能力，能从事科学研究、教学、管理等工作的高层次学术型专门人才。

EMS provides 25 academic master programs, which aim to train high-level academic professionals with innovative spirit and innovation capacity, as well as ability to engage in scientific research, teaching and management.



(三) 专业型硕士 (Professional Master)

工商管理硕士 (MBA) 项目

武汉大学经济与管理学院工商管理硕士 (MBA) 项目始于 1993 年, 依托经济与管理两大学科门类的优势、四个一级学科交叉融合的特色, 造就项目的独特优势, 为中国培养了一大批高级工商管理精英。

高级工商管理硕士 (EMBA) 项目

武汉大学是中国大陆首批开展 EMBA 教育的院校, 在国际化和开放化办学的过程中建立了强劲的实力和良好的声誉, 办学效果赢得社会的积极评价和广泛赞誉。EMBA 项目以鲜明的办学特色、优秀的师资力量、良好的社会声誉连续九年入选“中国最具领导力 EMBA”前四强, 并获得“国际视野开拓”第一位、“行业特色奖”、“最具人文底蕴奖”等多个单项奖。

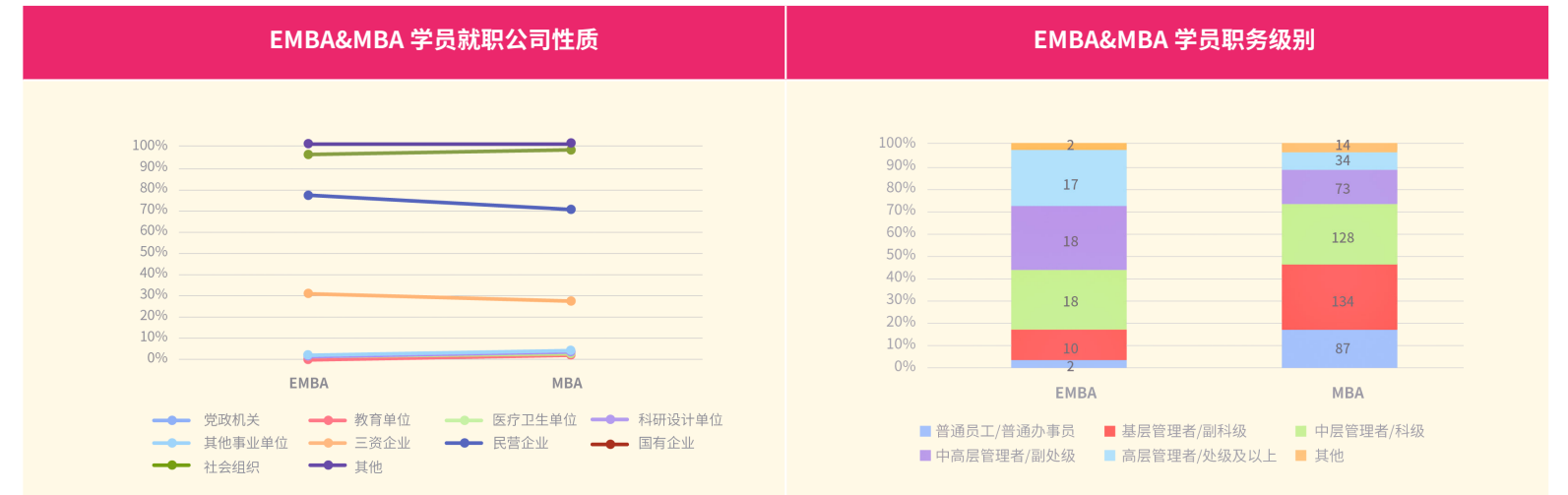
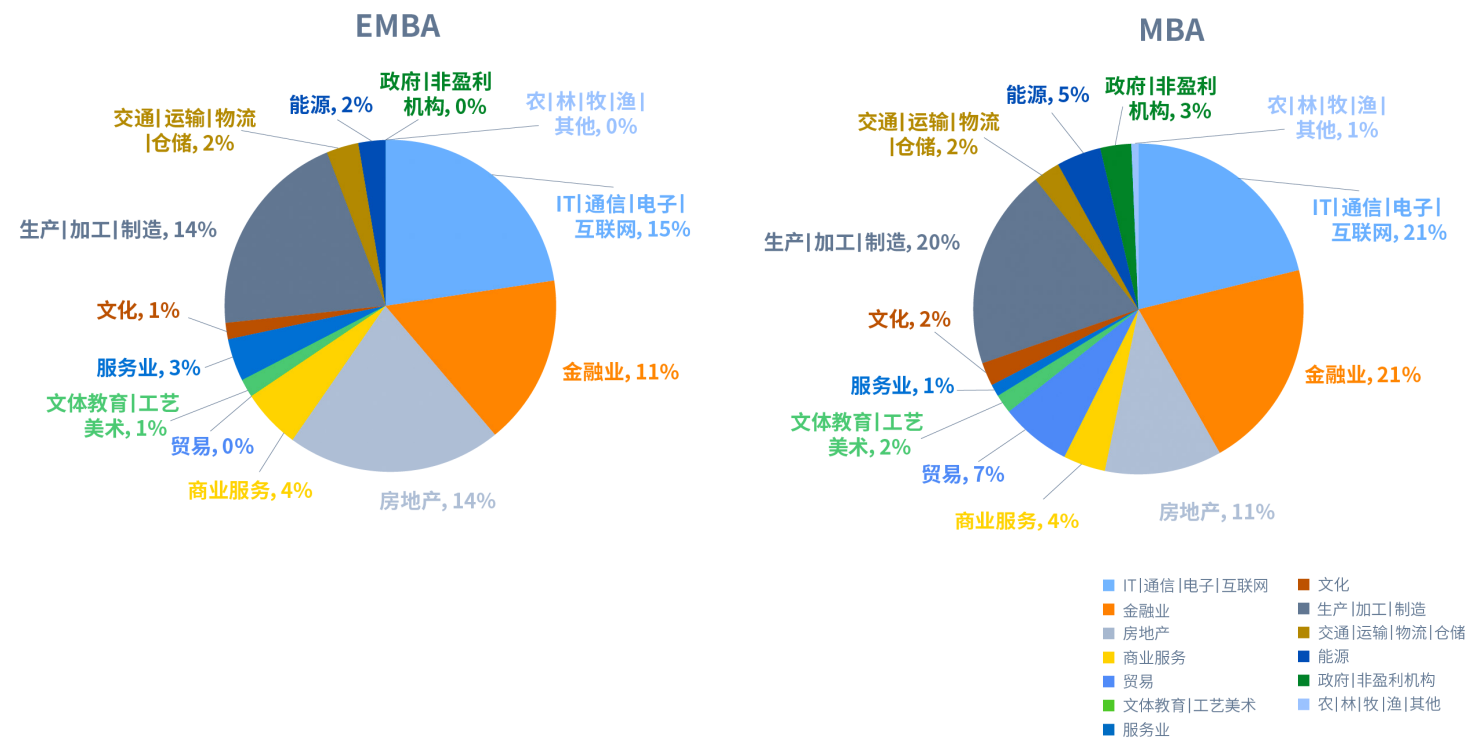
MBA Program

The MBA program of EMS started in 1993. Relying on the advantages of the School's characteristic disciplines, it has created unique competitiveness and trained a large number of business elites for China.

Executive Master of Business Administration (EMBA) Program

Wuhan University is one of the first institutions in mainland China to carry out EMBA education. It has built a strong strength and great reputation in the development of international education, and has won positive evaluation and wide praise from the society. The EMBA program was selected as the top four of "China Leading EMBA" for nine consecutive years with its distinctive school-running characteristics, excellent teachers and good social reputation, and won the "International Vision", "Award for Industry Characteristics" and "Award for the Humane Heritage" and other individual awards.

EMBA&MBA 学员就职行业分布



国际工商管理硕士 (IMBA) 项目

经济与管理学院自 2010 年创办 MBA 全英文国际班 (IMBA) 以来, 由国内外各领域的知名学者和实战专家组成的师资队伍将国际化管理理念与中国管理实践深度融合, 致力于培养具有国际视野并熟知中国国情的高素质管理人才; 来自世界各地的学员在国际班的课堂上交流思想、分享经验、互通信息、缔结友谊, 建立起全球校友资讯网络。

为了让学生能够充分了解世界前沿的管理知识, 感受不同文化的交流与碰撞, 国际班的学员可优先享有学校提供的国际学习或交流的机会。

International Master of Business Administration (IMBA) Program

Since the foundation of IMBA (English medium program) in 2010, a team consists of national and international well-known scholars and practical experts from all fields have deeply integrated the concept of international management with China's management practice, and are committed to training high-quality management talents with international vision and familiarity with China's national conditions. Students from all over the world exchange ideas, share experiences and information, forge friendships and set up a global alumni information network in the IMBA program.

In order to enable students to fully understand the world's cutting-edge management knowledge and experience the exchange and collision of diversified cultures, students have preference to enjoy the opportunities for international learning or exchange provided by the University.

Master of International Business (MIB) Program

MIB (English medium program) is a Chinese government scholarship program of Ministry of Education, and it aims to develop advanced business specialized talents with solid knowledge foundation, systematic professional knowledge, and global view. Our long-term goal is to make great achievements in cultivating high-level international professional and technical personnel in relevant countries of "Belt and Road Initiative" and helping these areas to promote their economic development with strong support.

国际商务硕士 (MIB) 项目

该项目为我国教育部高校研究生中国政府奖学金项目, 本项目旨在培养具有坚实宽广的基础知识和系统深入的专业知识的具有国际化视野的高品质、创新型国际商务领域的人才。我们长期目标是高质量为“一带一路”沿线国家和地区培养高水平的国际化专业技术人才, 为所在地区的经济社会发展提供有力支持和帮助。

会计硕士专业学位 (MPAcc) 项目

该项目与众多大型企业、上市公司、会计师事务所建立了战略伙伴关系, 创建了一批 MPAcc 考察实习基地, 旨在培养能满足国家及社会需求、把握信息时代商业变革趋势、赢得全球竞争优势的复合型财经精英。

工程管理硕士 (MEM, 商业 / 金融数据分析方向) 项目

该项目针对数据大爆炸及互联网大发展的背景, 设定商业 / 金融数据分析方向, 旨在培养具备扎实的经济、管理基础知识, 以商业问题为研究对象, 以数据分析为手段, 对商业系统进行建模、预测、决策和仿真, 为企业和政府培养提高决策能力和运营管理水平的高级专门人才。

金融硕士 (MF) 项目

该项目前身可追溯至 1945 年国立武汉大学开办的银行学专业。旨在培养胜任银行、证券、信托等各类金融机构和相关政府部门的金融工作, 具备良好政治素养、职业道德素养与完善的金融知识, 熟练掌握金融实践技能的高素质、高层次、复合型金融专门人才。



Master of Professional Accounting (MPAcc) Program

MPAcc program has established strategic partnerships with numerous large enterprises, listed companies and accounting firms, and has set up a number of MPAcc internship bases, aiming at cultivating interdisciplinary elites in finance and economics who can meet the needs of the state and society, grasp the trend of business change in the information age and possess global competitive advantage.

Master of Engineering Management (MEM, Commerce/ Financial Data Analysis Direction) Program

In view of the background of the data explosion and the great development of the Internet, the program sets the direction of Business/Financial Data Analysis, aiming at cultivating senior professionals with solid knowledge of economics and management, taking business issues as the research object, and taking data analysis as a means to model, predict, make decisions and simulate business systems, so as to improve decision-making ability and operational management level for enterprises and governments.

Master of Finance (MF) Program

The history of Master of Finance (MF) program can be traced back to the major of banking launched by Wuhan University in 1945. It aims to train high-quality and interdisciplinary financial professionals who are competent in banking, securities, trust and other financial institutions and relevant government departments, and possess professional ethics, sophisticated financial knowledge and financial practice skills.

学生工作
STUDENT AFFAIRS

学院现有本科生 2900 余名、研究生 3500 余名，国际学生约 500 名。学院坚持实施价值塑造、能力培养、知识传授“三位一体”的人才培养新模式，推动创造、创新、创业“三创”教育的全面开展，着力培养兼具国际视野、人文情怀与创新精神，宽口径、厚基础、强能力的高素质精英人才。

学院学子多次在全球大学生创业挑战赛、国际企业管理挑战赛、“挑战杯”全国大学生课外学术科技作品竞赛、“创青春”全国大学生创业大赛、美国大学生数学建模竞赛、中国“互联网+”大学生创新创业大赛、全国大学生保险创新创业大赛等国际国内专业比赛中斩获大奖，所培养的学生多次获得中国大学生年度人物、中国大学生自强之星等荣誉。本科生学术类社团康腾实践中心是全国百强学生社团，研究生党支部曾获评教育部“两学一做”支部展示优秀作品。



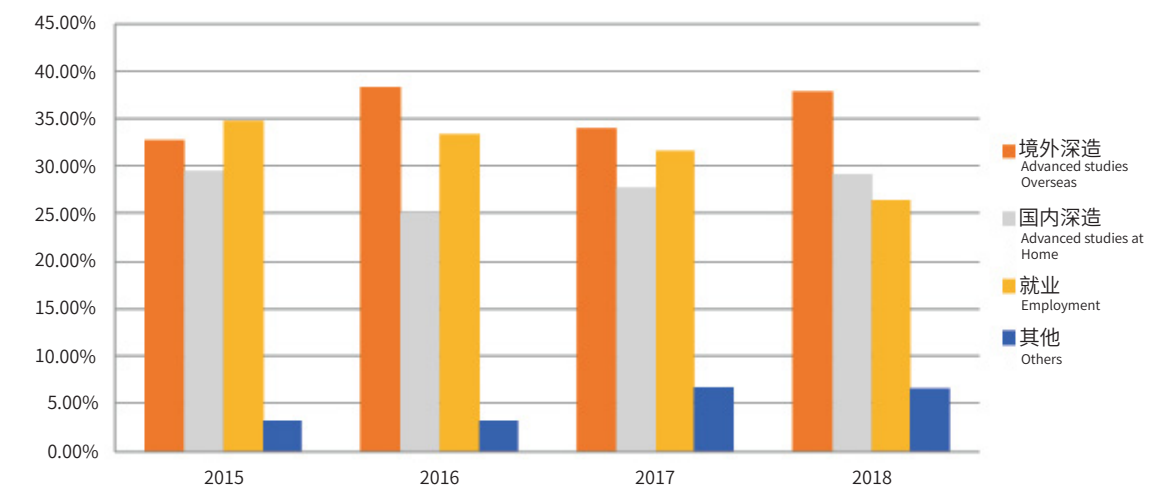
EMS students population consists of over 2900 undergraduates, 3500 postgraduates and about 500 international students. EMS adheres to the new talent training mode of value shaping, ability training and knowledge teaching, promotes the all-round development of creation, innovation and entrepreneurship and strives to cultivate high-quality talents with international vision and innovative spirit.

EMS students won many awards in international and domestic professional competitions such as the Global Challenge for University Students' Entrepreneurship, the International Enterprise Management Challenge, the "Challenge Cup" National University Students' Extracurricular Academic and Technological Works Competition, the "Youth Creation" National University Students' Entrepreneurship Competition, the Mathematical Contest In Modeling/ Interdisciplinary Contest In Modeling (MCM/ICM), the China "Internet Plus" University Students' Innovation and Entrepreneurship Competition, and the National University Students' Insurance Innovation and Creativity Competition. The students have won many honors such as the Person of the Year of the Chinese University Students and the Star of Self-Improvement of the Chinese University Students. Academic club of undergraduates of EMS, CONTENT, one of the top 100 undergraduate academic clubs in China.



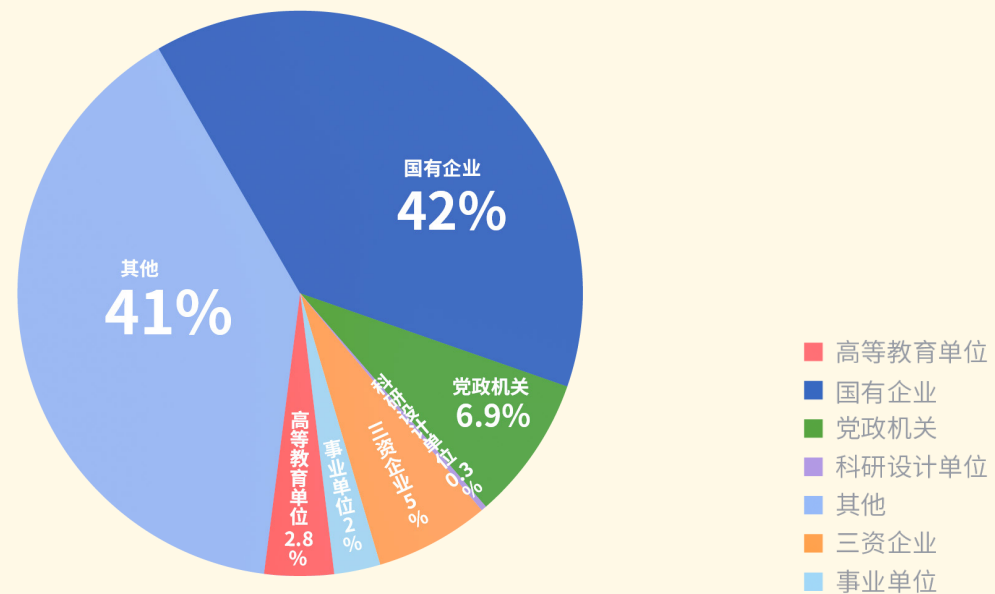
近五年本科毕业生落实情况

Placement of Undergraduate Graduates In Recent Five Years

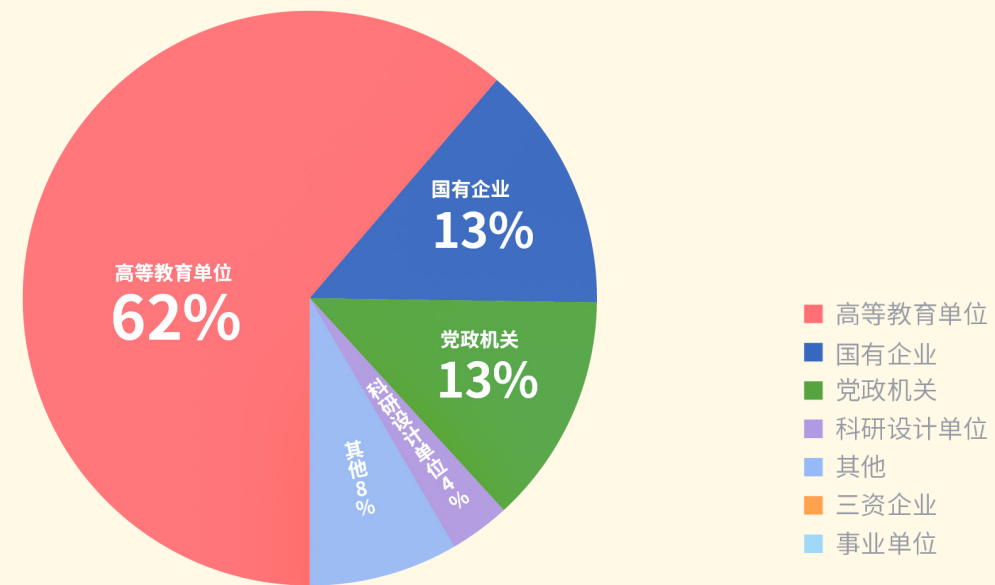




硕士研究生毕业生就业行业分布情况 Statistics on the Employment of Graduates(master's degree)



博士研究生毕业生就业行业分布情况 Statistics on the Employment of Graduates(doctor's degree)



社会服务 SOCIAL SERVICES

学院有 1 位保监会首届重大决策专家咨询委员会委员, 3 位湖北省政协委员, 3 位湖北省委决策咨询顾问, 1 位湖北省政府参事, 2 位湖北省文史馆馆员; 武汉大学宁波国家保险发展研究院是国内首个政校合作共建的保险研究院; 武汉大学中国金融工程与风险管理研究中心每年出版《中国与全球金融风险报告》等一批优秀学术成果, 为我国经济转型期间宏观金融风险监测等重大问题提供了扎实的理论基础。



EMS has one member of the first session of the CIRC Expert Advisory Committee on Major Decisions, three members of the Hubei CPPCC Standing Committee, three decision-making consultants of the Hubei Provincial Party Committee, one counselor of the Hubei Provincial Government, and two librarians of the Hubei Provincial Museum of Literature and History. National Insurance Development Institute is the first institute in the area of insurance research, founded jointly by a local government (Ningbo government) and a university in China (Wuhan University). The China Financial Engineering and Risk Management Research Center of Wuhan University publishes a great number of outstanding academic achievements such as "China and Global Financial Risk Report" every year, which lays a theoretical foundation for macro-financial risk monitoring and other major issues during China's economic transition.

国家自然科学基金评审专家

List of Evaluation Experts of the National Natural Science Foundation

宋敏 汪涛
Song Min, Wang Tao

国家社科基金评审专家

List of Evaluation Experts of the National Social Science Fund

简新华 郭熙保 辜胜阻 谭力文 李燕萍 吴俊培 陈继勇 谢丹阳
Jian Xinhua, Gu Xibao, Gu Shengzu, Tan Liwen, Li Yanping, Wu Junpei, Chen Jiyong and Xie Danyang

全国会计硕士 (MPAcc) 教育指导委员会入选委员

List of Elected Members of the National Master of Accounting (MPAcc) Education Steering Committee

王永海
Wang Yonghai

全国审计专业学位研究生教育指导委员会入选委员

List of Elected Members of the National Undergraduate Education Steering Committee for the Degree of Auditing

李青原
Li Qingyuan

全国金融硕士专业学位研究生教育指导委员会入选委员

List of Elected Members of the National Undergraduate Education Steering Committee for the Degree of Master of Finance

潘敏
Pan Min

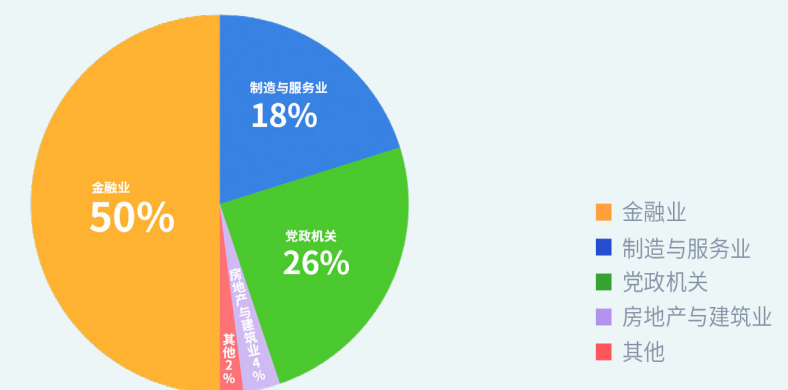
部委本科教学指导委员会入选委员

List of Elected Members of the Undergraduate Teaching Steering Committee of Ministries and Departments

科类名称 Category	姓名 Name	批准部门 Approval Department	任期 Term of Office
创新创业教育 Innovation and Entrepreneurship Education	夏清华 Xia Qinghua	教育部 Ministry of Education	2018-2022
物流管理与工程类专业 Logistics Management and Engineering	海峰 Hai Feng	教育部 Ministry of Education	2018-2022
会计学专业 Accounting	李青原 Li Qingyuan	教育部 Ministry of Education	2018-2022
工商管理类专业 Business Administration	李燕萍 Li Yanping	教育部 Ministry of Education	2018-2022
经济与贸易类专业 Economics and Trade	齐绍洲 Qi Shaozhou	教育部 Ministry of Education	2018-2022
金融学类专业 Finance	潘敏 Pan Min	教育部 Ministry of Education	2018-2022
财政学类专业 Public Finance	刘穷志 Liu Qiongzi	教育部 Ministry of Education	2018-2022
经济学类专业 Economics	宋敏 Song Min	教育部 Ministry of Education	2018-2022
工商管理类专业 Business Administration	李燕萍 Li Yanping	教育部 Ministry of Education	2013-2017
经济与贸易类专业 Economics and Trade	齐绍洲 Qi Shaozhou	教育部 Ministry of Education	2013-2017
金融学类专业 Finance	潘敏 Pan Min	教育部 Ministry of Education	2013-2017
财政学类专业 Public Finance	卢洪友 Lu Hongyou	教育部 Ministry of Education	2013-2017

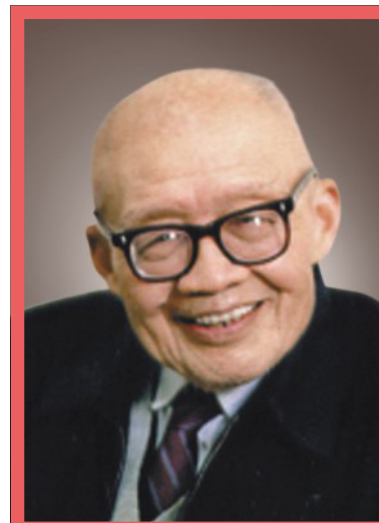
高端人才培训行业分布

Statistics on Industrial Distribution of EDP Students



朴诚有勇，陶铸一堂；百年耕耘，桃李芬芳。学院既培养了大批政界、学界、商界领袖人才，也孕育了无数默默耕耘、无私奉献的国家脊梁，他们传承了武大学子心系国家胸怀天下的情怀、自强不息追求卓越的精神、质朴严谨自由包容的学风、敢于担当勇于创新的特质，在各个历史时期和不同领域作出了卓越贡献，成为了民族救亡图存和国家现代化建设的中流砥柱。

EMS has fostered a great amount of distinguished scholars, political leaders, and influential entrepreneurs. It has also cultivated countless individuals who dedicate themselves to the nation's development. Our approach to teaching and learning is both rigorous and full of free-spirited discussions. We strongly encourage our students to take responsibility and keep innovating. Our graduates follow WHU's tradition in pursuit of excellence and in caring about the country and the world at large. They have made extraordinary contributions in different aspects throughout historical periods, playing mainstays in national salvation as well as in national modernization.



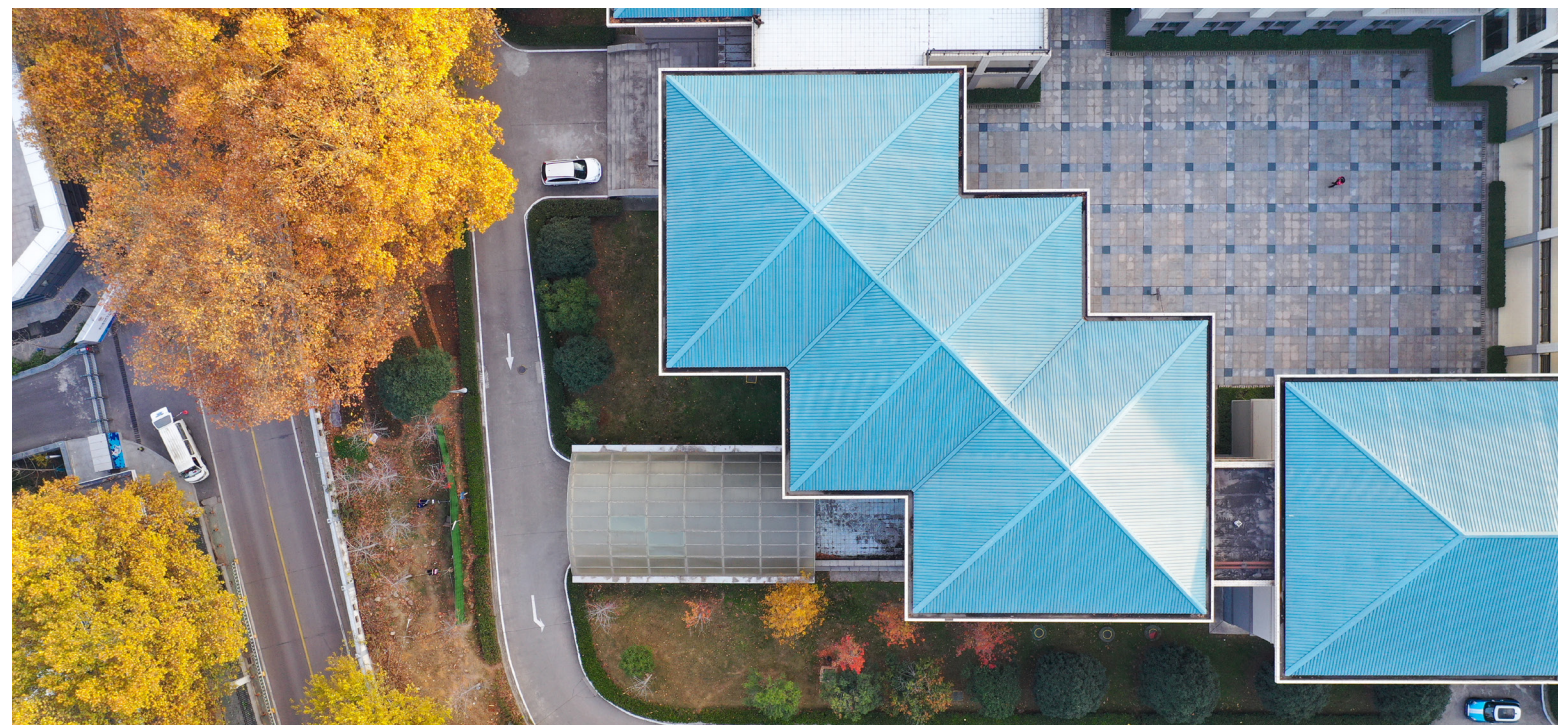
张培刚
Zhang Peigang

著名经济学家，发展经济学的奠基人，武汉大学第二届杰出校友，1934年毕业于武汉大学经济系。

Famous economist, founder of Development Economics discipline, on the list of the 2nd Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1934.

校友风采

ALUMNI





陈文蔚

Chen Wenwei

著名经济学家、教育家，荣获玛瑞塔学院“特级杰出讲座教授”荣誉称号，武汉大学第四届杰出校友，1943年毕业于武汉大学经济系。

Famous economist, Educator, winner of the honorary title of "Super Distinguished Chair Professor" in Marietta College, on the list of 4th Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1943.



胡代光

Hu Daiguang

著名经济学家，曾任北京大学经济学院教授、院长，武汉大学第五届杰出校友，1944年毕业于武汉大学经济系。

Famous economist, former professor and Dean of school of Economics in Beijing University, on the list of 5th Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1944.



刘诗白

Liu Shibai

著名经济学家，西南财经大学教授、博士生导师，西南财经大学名誉校长，武汉大学第二届杰出校友，1946年毕业于武汉大学经济系。

Famous economist, Professor and Honorary President of Southwestern University of Finance and Economics, on the list of 2nd Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1946.



董辅初

Dong Fureng

著名经济学家，中国社会科学院经济研究所名誉所长，曾任全国政协经济委员会副主任委员，武汉大学第二届杰出校友，1950年毕业于武汉大学经济系。

Famous economist, Honorary Director of Institute for Economic Research of the Chinese Academy of Social Science, former Deputy Director of the CPPCC national committee, on the list of 2nd Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1950.



何炼成

He Liancheng

著名经济学家，现任西北大学经济管理学院名誉院长，武汉大学第五届杰出校友，1951年毕业于武汉大学经济系。

Famous economist, Honorary Dean of the School of Economics and Management of Northwestern University, on the list of 5th session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1951.



李京文

Li Jingwen

著名技术经济学家及数量经济学家，中国工程院院士，中国社会科学院院士，武汉大学第三届杰出校友，1951年考入武汉大学经济系。

Famous economist working in technical and quantitative economics, academician of the Chinese Academy of Engineering, academician of the Chinese Academy of Social Science, on the list of 3rd Session Distinguished Alumni, enrolled in the Department of Economics of Wuhan University in 1951.



田源

Tian Yuan

著名期货、物流专家，中国国际期货经纪有限公司创始人兼董事长，“中国期货业教父”，武汉大学第三届杰出校友，1981年毕业于武汉大学经济系。

Famous expert in Futures and Logistics, Founder and President of China International Futures Brokerage Co. Ltd, "China's Godfather of Futures", on the list of 3rd Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1981.



庹震

Tuo Zhen

全国优秀新闻工作者，中国十大杰出青年，人民日报社总编辑。武汉大学第一届杰出校友，1982年毕业于武汉大学经济系。

The National Excellent Journalist, on the list of China's Top Ten Outstanding Youth, the chief editor of People's Daily, on the list of 1st Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1982.



陈东升

Chen Dongshen

金融保险专家，泰康人寿保险股份有限公司董事长兼首席执行官，武汉大学第三届杰出校友，1983年毕业于武汉大学经济系。

Expert in Finance and Insurance, the CEO and President of Taikang Life Insurance Co. Ltd, on the list of 3rd Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1983.



毛振华

Mao Zhenhua

中国诚信信用管理有限公司董事长，武汉大学第七届杰出校友，1983年毕业于武汉大学经济系。

President of China Chengxin Credit Management Co. Ltd, on the list of 7th Session Distinguished Alumni, graduated from the Department of Economics of Wuhan University in 1983.



艾路明

Ai Luming

武汉当代科技投资股份有限公司董事长，武汉大学第六届杰出校友，1999年博士毕业于武汉大学经济学院。

President of Wuhan Contemporary Science Investment Co. Ltd, on the list of 6th Session Distinguished Alumni, obtained a doctoral degree from the School of Economics of Wuhan University in 1999.



阎志

Yan Zhi

高级经济师，卓尔控股有限公司董事长。武汉大学校友企业家联谊会副理事长。武汉大学第八届杰出校友。2008年毕业于武汉大学经济与管理学院。

Senior economist, Chairman of ZALL Holdings Co., Ltd, Vice Chairman of Alumni Entrepreneur Association of Wuhan University and on the list of 8th Session Distinguished Alumni, graduated from the Economics and Management School of Wuhan University in 2008.



国际交流

INTERNATIONAL AFFAIRS



学院始终关注国际合作项目品质的提升，持续改进、不断创新，引领中国商科教育的国际化进程。学院已与百余所世界知名院校在教学、科研、学生交流等方面建立了紧密联系，开展了高层次、多领域、全方位的交流活动，形成了立足发展前沿、聚焦研究热点的繁荣局面。2011年4月学院MBA/EMBA项目获得AMBA国际认证的证书，并于2014年4月通过AMBA再认证。2016年4月，正式获得EQUIS认证，2019年3月，通过EQUIS再认证。

EMS always pay close attention to improve quality of international collaborations. We have established close relations with more than 100 world famous universities in teaching, scientific research and student exchanges. In 2011, EMS became the 4th institution in China to obtain AMBA with a successful re-accreditation in 2014 for another 5 years. In April 2016, EMS was proud to be the first EQUIS-accredited business school in Central China with a successful re-accreditation in March 2019.



国际交流与合作项目

国家 / 地区	合作院校	选派类别	交流语言	交流模式
法 国	法国科学经济与管理商学院	本科、硕士	英语 / 法语	短期交换
	法国克莱蒙一大	本科、硕士	法语	短期交换
	法国诺欧商学院	本科、硕士	英语 / 法语	短期交换
	法国诺欧商学院	本科、硕士	英语 / 法语	3+2 学位项目
	法国图卢兹经济学院	本科、硕士	英语 / 法语	短期交换
	法国图卢兹商学院	本科、硕士	英语 / 法语	短期交换
	法国雷恩商学院	本科、硕士	英语 / 法语	短期交换
	法国蒙皮利埃商学院	本科、硕士	英语 / 法语	短期交换
	德 国	德国奥尔登堡大学	硕士	英语 / 德语
德国武珀塔尔大学		硕士	英语 / 德语	短期交换
爱尔兰	爱尔兰都柏林大学	本科	英语	短期交换
日 本	日本京都大学	本科、硕士	日语 / 英语	短期交换
	日本立命馆大学	本科、硕士	日语 / 英语	短期交换
	日本早稻田大学	本科	日语 / 英语	短期交换
荷 兰	荷兰阿姆斯特丹自由大学	本科	英语	短期交换
	荷兰鹿特丹伊拉姆斯大学	本科、硕士	英语	短期交换
挪 威	挪威奥斯陆大学	本科	英语	短期交换
新加坡	新加坡管理大学	本科、硕士	英语	短期交换
	新加坡管理大学	本科	英语	3+1 项目
	新加坡国立大学	本科	英语	短期交换
	新加坡南洋理工大学	本科	英语	短期交换
韩 国	韩国建国大学	本科、硕士	韩语 / 英语	短期交换
	韩国庆熙大学	本科	韩语 / 英语	短期交换
	韩国首尔大学	MBA	韩语 / 英语	短期交换

国家 / 地区	合作院校	选派类别	交流语言	交流模式
韩 国	韩国西江大学	本科、硕士	韩语 / 英语	短期交换
	韩国延世大学	本科	韩语 / 英语	短期交换
	韩国高丽大学	本科	韩语 / 英语	短期交换
	韩国清州大学	本科、硕士	韩语 / 英语	暑期学校
瑞 典	瑞典斯德哥尔摩	本科	英语	短期交换
	瑞典延雪平大学国际商学院	本科	英语	短期交换
瑞 士	瑞士伯尔尼大学	本科	英语	短期交换
英 国	英国格拉斯哥大学	本科	英语	短期交换
	英国利兹大学	本科	英语	短期交换
	英国曼彻斯特城市大学	MBA	英语	短期交换
	英国伯明翰大学	本科	英语	短期交换
	英国伦敦政治经济学院	本科、硕士	英语	暑期学校
	英国剑桥大学	本科、硕士	英语	暑期学校
美 国	美国加州大学伯克利分校	本科、硕士	英语	暑期学校
	美国俄亥俄州立大学（商务游学）	MBA	英语	寒假
	美国辛辛那提大学	本科、硕士	英语	学位项目
	美国肯塔基大学	本科、硕士	英语	学位项目
	美国福特汉姆大学	本科、硕士	英语	学位项目
香 港	香港城市大学	硕士	英语	合作研究
	富宁物业管理有限公司	本科	英语	实习实践
澳 门	澳门大学	本科	英语	短期交换
台 湾	台湾大学	本科	英语 / 中文	短期交换
	台湾逢甲大学	本科、硕士	英语 / 中文	短期交换
	台湾宜兰大学	本科	英语 / 中文	短期交换
	台湾元智大学	本科	英语 / 中文	短期交换
	台湾东华大学	博士生	英语 / 中文	短期交换

A List of International Exchange and Collaboration Programmes

Countries/ Regions	Partner University	Students	Language	Pattern
France	IESEG	UG/ PG	English/French	1 term
	Université Clermont-Ferrand I	UG/ PG	French	1 term
	Rouen Business School	UG/ PG	English/French	1 term
	Rouen Business School (WHU BSc + RBS Master)	UG/ PG	English/French	3+2
	Toulouse School of Economics	UG/ PG	English/French	1 term
	Toulouse Business School	UG/PG	English/French	1 term
	Rennes School of Business	UG/PG	English/French	1 term
	Montpellier Business School	UG/PG	English/French	1 term
	Germany	Oldenburg University	PG	English/German
University of Wuppertal		PG	English/German	1 term
Ireland	Dublin University	UG	English	1 term
Japan	Kyoto University	UG/ PG	Japanese/English	1 term
	Ritsumeikan University	UG/ PG	Japanese/English	1 term
	Waseda University	UG	Japanese/English	1 term
Netherland	Vrije Universiteit Amsterdam	UG	English	1 term
	Erasmus University Rotterdam	UG	English	1 term
Norway	University of Oslo	UG	English	1 term
Singapore	Singapore Management University	UG/ PG	English	1 term
	Singapore Management University	UG	English	3+1
	National University of Singapore	UG	English	1 term
	Nanyang Technological University	UG	English	1 term
South Korea	Konkuk University	UG/ PG	Korean/English	1 term
	Kyung Hee University	UG	Korean/English	1 term
	Seoul National University	MBA	Korean/English	1 term

Countries/ Regions	Partner University	Students	Language	Pattern
South Korea	Sogang University	UG/ PG	Korean/English	1 term
	Yonsei University	UG	Korean/English	1 term
	South Korea University	UG	Korean/English	1 term
	Cheongju University	All	Korean/English	Summer School
Sweden	Stockholm University	UG	English	1 term
	Jonkoping International Business School	UG	English	1 term
Switzerland	University of Bern	UG	English	1 term
UK	University of Glasgow	UG	English	1 term
	University of Leeds	UG	English	1 term
	Manchester Metropolitan University	MBA	English	3-6 months
	University of Birmingham	UG	English	1 term
	LSE London School of Economics	All	English	Summer School
	University of Cambridge	All	English	Summer School
USA	University of California, Berkeley	All	English	Summer School
	Ohio State University (2-weeks US Study & Business Tour)	MBA	English	Winter
	University of Cincinnati	All	English	Degree
	University of Kentucky	All	English	Degree
	Fordham University	PG	English	Degree
Hong Kong	City University of Hong Kong	PG	English	Joint research
	Funing property management co., Ltd. Hong Kong	UG	English/Chinese	Practice
Macao	University of Macao	UG	English	1 term
Taiwan	National Taiwan University	UG	English/Chinese	1 term
	Feng Chia University	All	English/Chinese	Summer School
	Taiwan Yilan university	UG	English/Chinese	1 term
	Taiwan Yuan ze university	UG	English/Chinese	1 term
	Donghua University in Taiwan	PG	English/Chinese	1 term